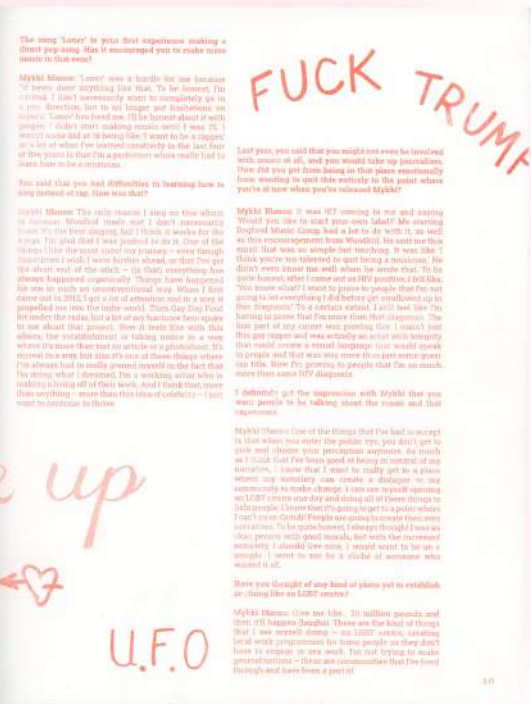
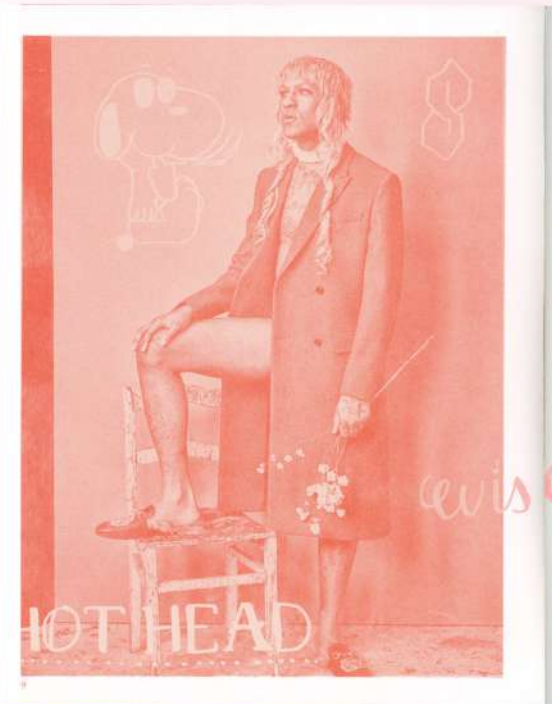
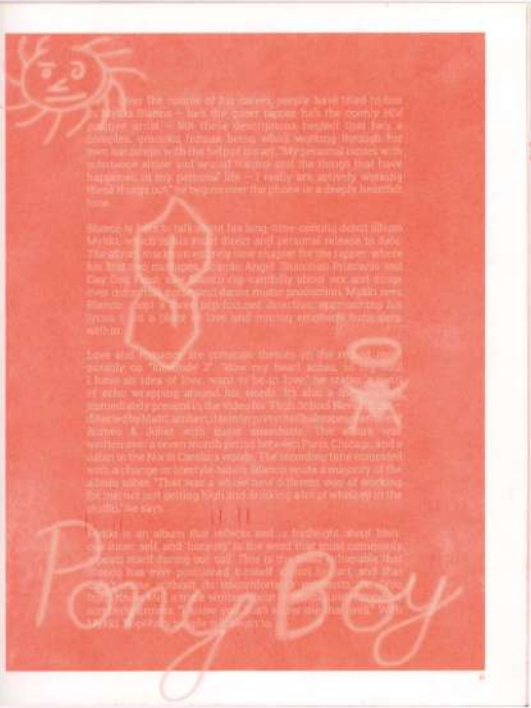
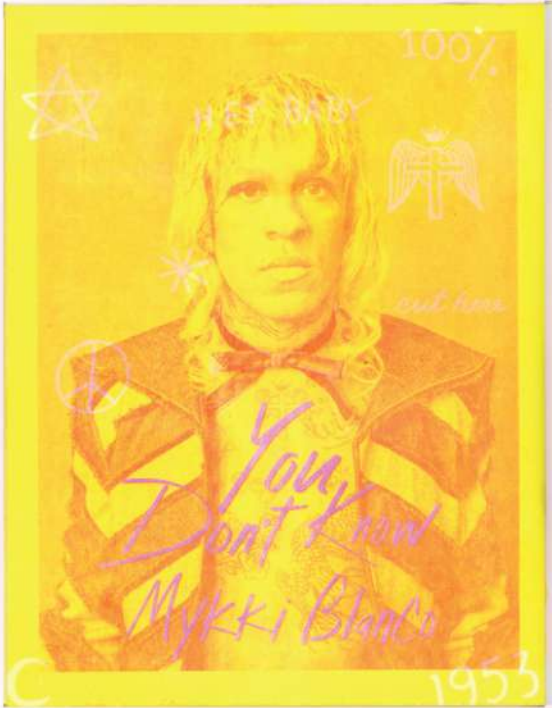
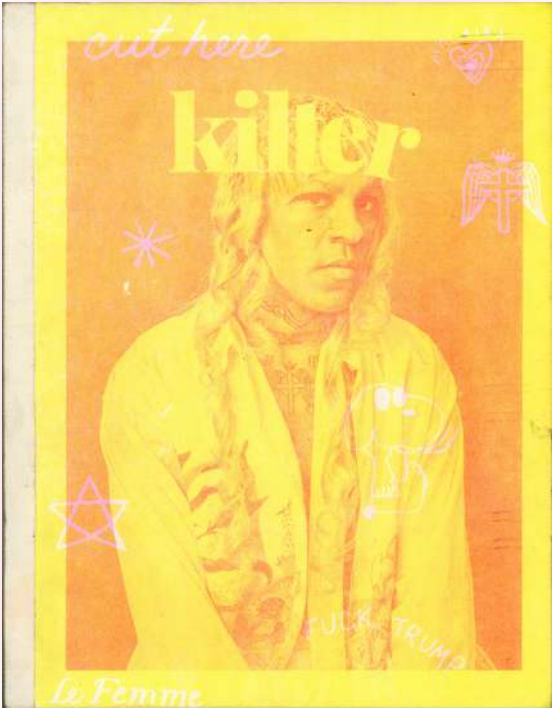




Hi, I am a freelance designer + creative.
My creative expertise includes: branding, social strategy,
design systems, color theory + illustration.

If you'd like to see more of my work or find a time to chat,
you can email me at hello@kailynjane.co.



Bay Point Landing wanted their brand to exude luxury and modern minimalism. They hired Plastic Sunshine to portray this through branding and content creation.

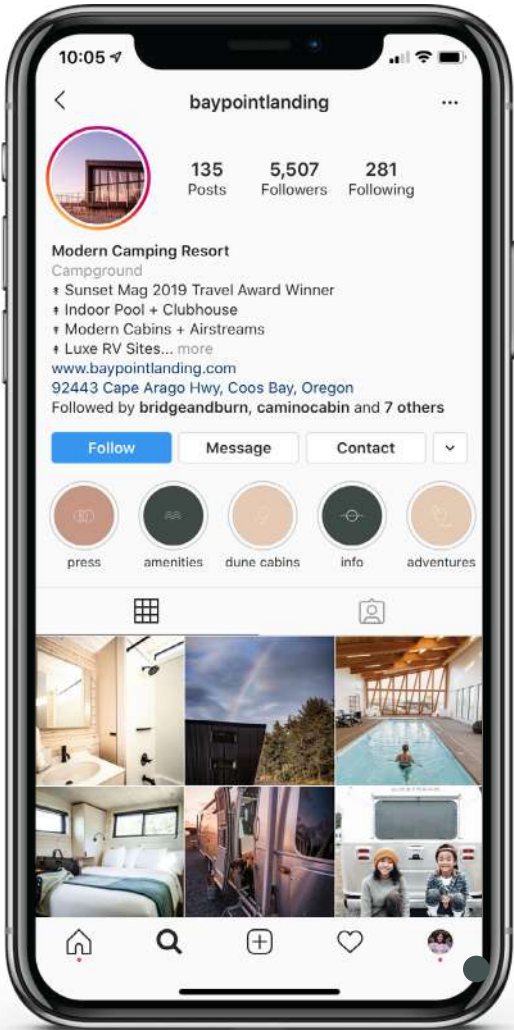
I was Lead Designer for this project, building and concepting the Brand Book, along with creating and concepting print delieverables at Plastic Sunshine.

baypointlanding.com

BAY POINT
LANDING
MODERN CAMPING RESORT



YOU ARE HERE.

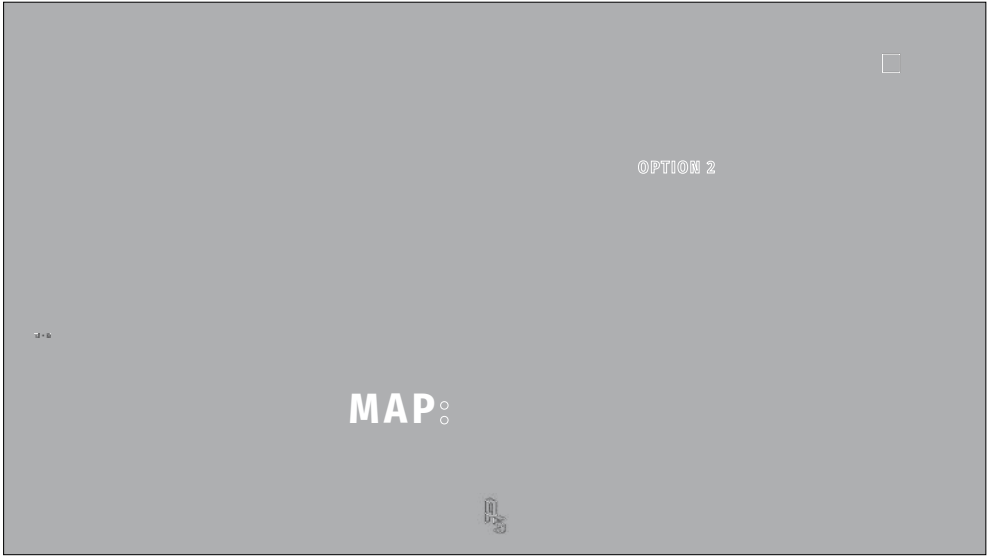
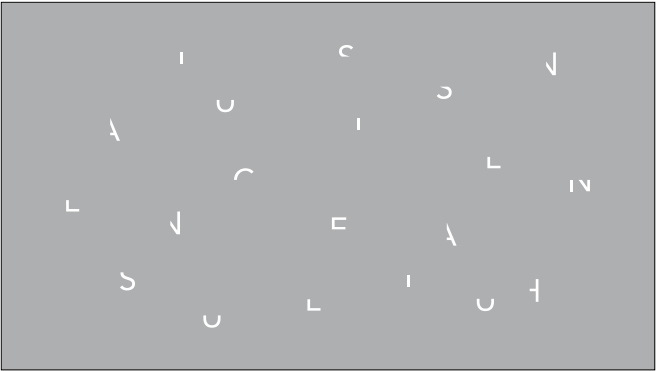


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0123456789!@#\$%^&*()

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As a freelance designer at Plastic Sunshine, I had the opportunity to design client-facing presentations. They wanted a new internal layout that was unique, artistic and organized.



YVETTE
AISPURO

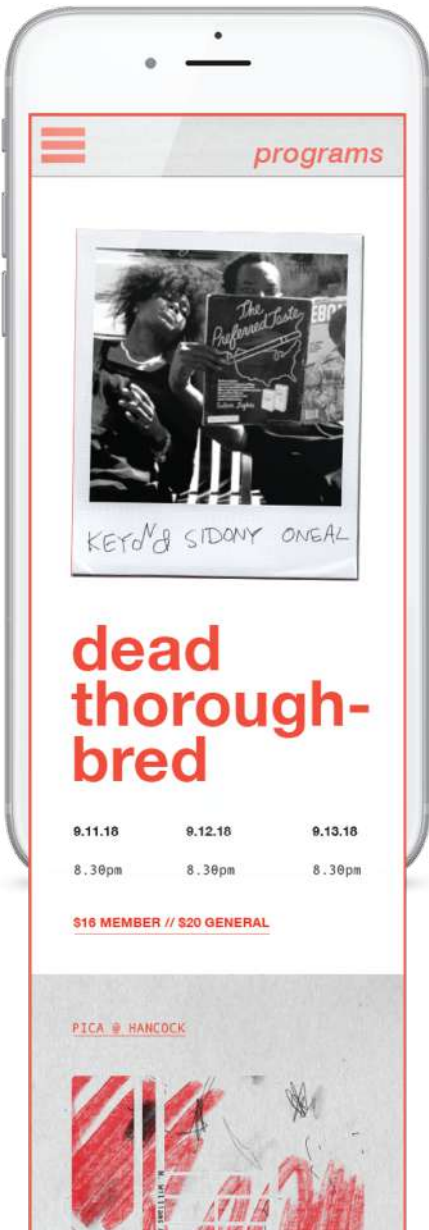
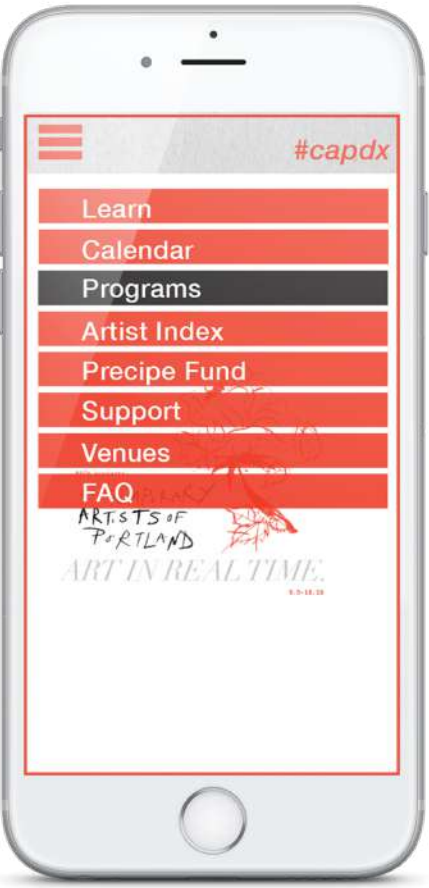
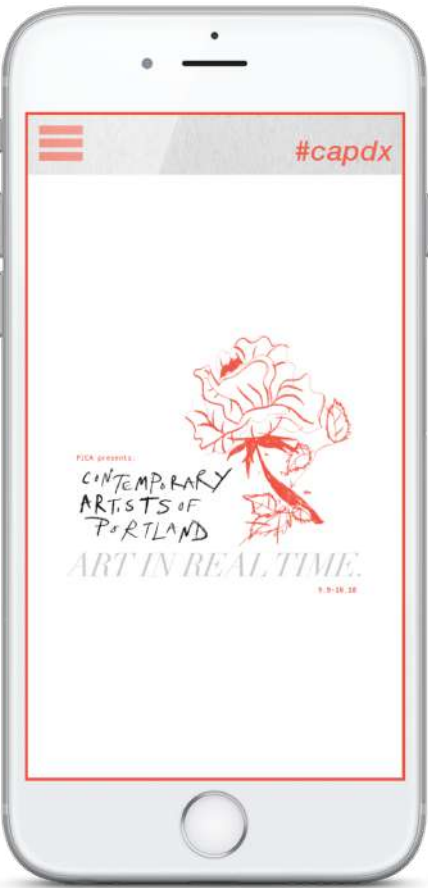
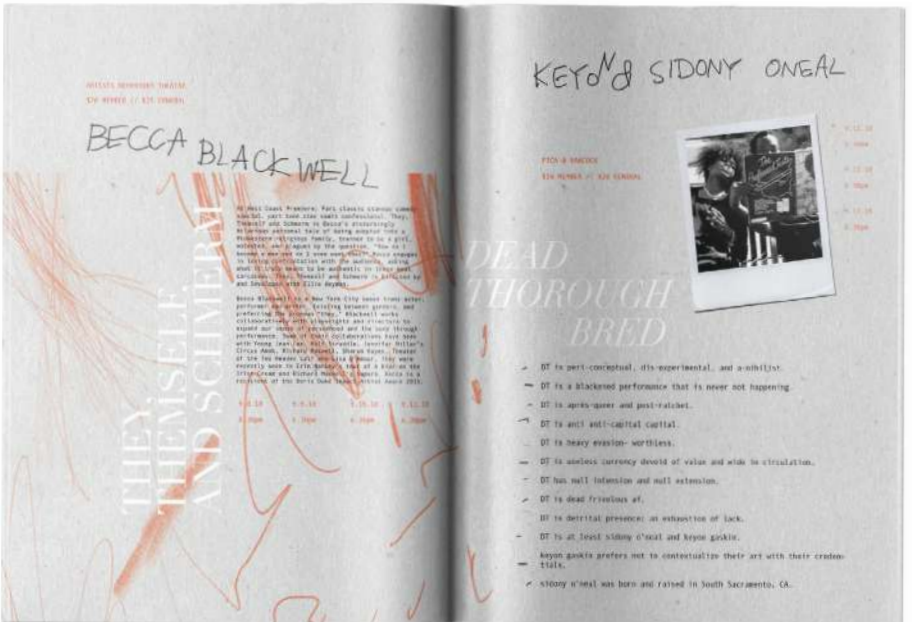
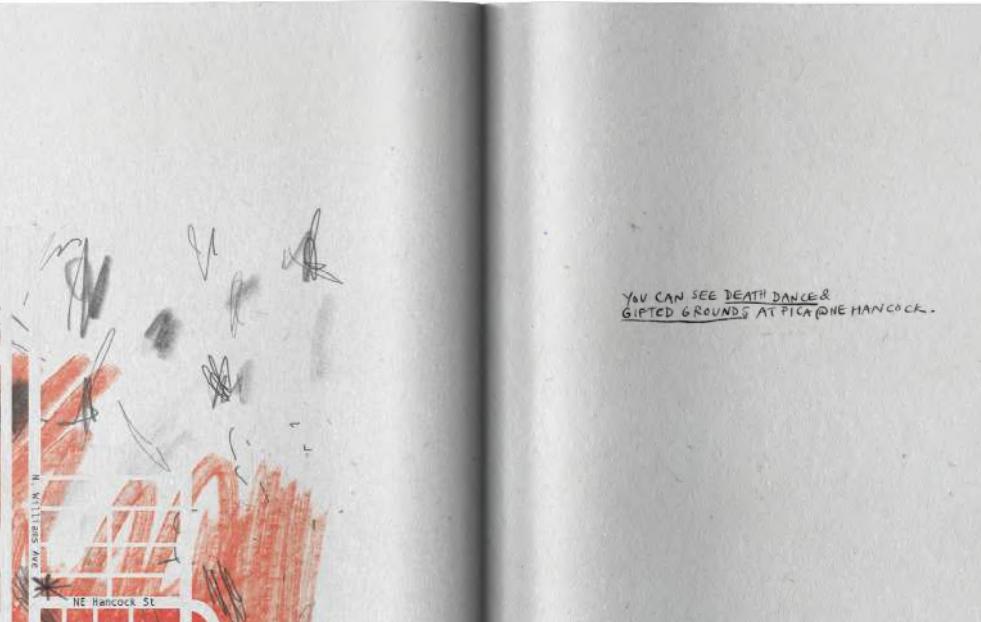


YVETTE AISPURO IS A TALENTED L.A. BASED PHOTOGRAPHER WITH A SPECIFIC TASTE FOR THE DARK AND FANTASTICAL.

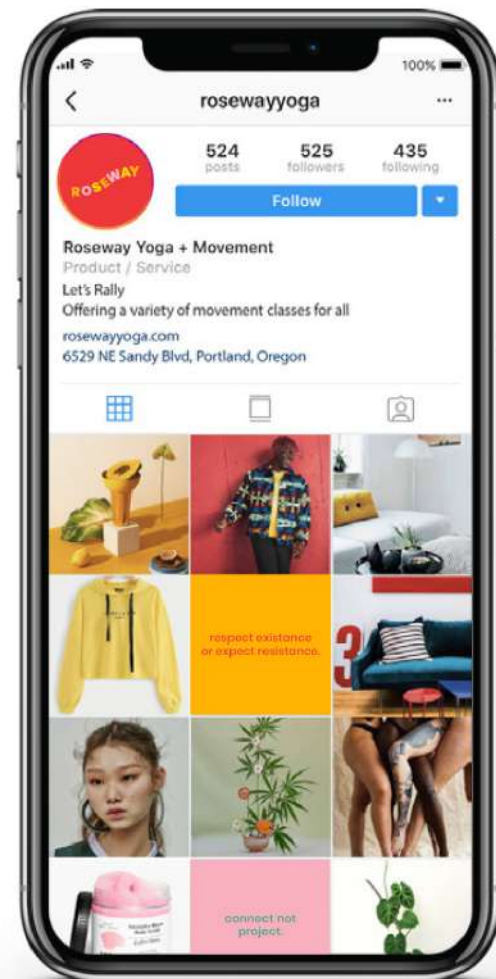
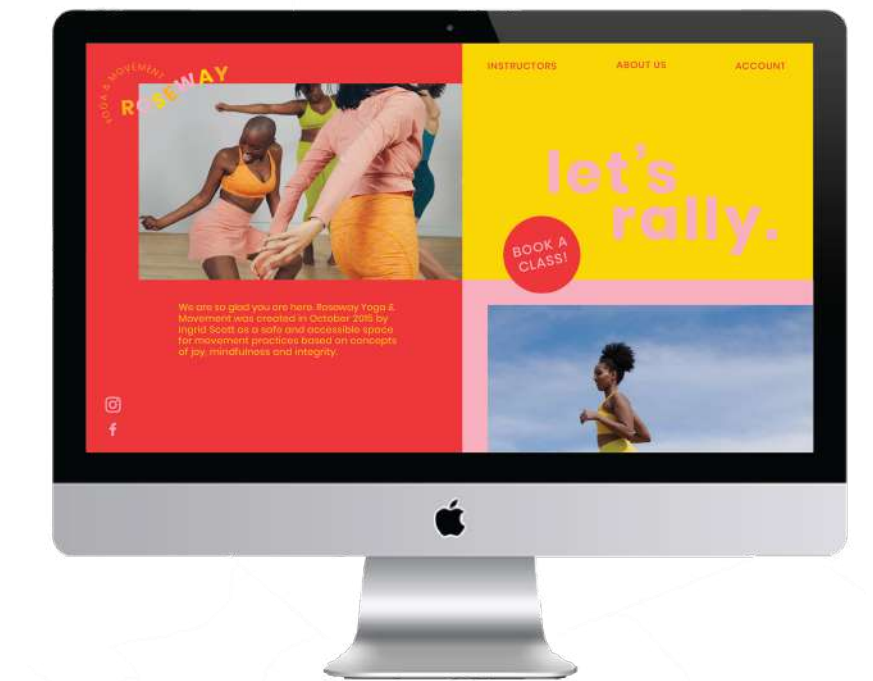
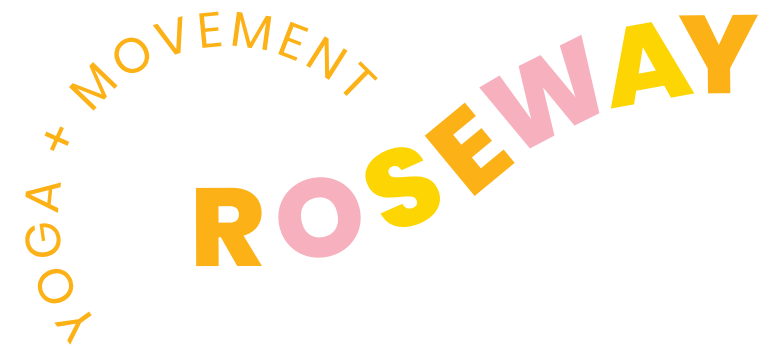
WHILE COLLABORATING WITH YVETTE, I MADE SURE TO LET HER WORK SPEAK, WHILE MAINTAINING A PROFESSIONALISM THAT WILL HELP LAUNCH HER CAREER TO FULL-TIME CREATIVE AND COMMERCIAL PHOTOGRAPHY. YOU SHOULD HIRE HER :).







The owner of Roseway wanted branding that was modern, fun and relatable for her clients. I created the Brand Identity with Lydia Buesseler who wrote copy and provided social strategy.



Let's rally.



A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 ! @ # \$ % ^ & * ()

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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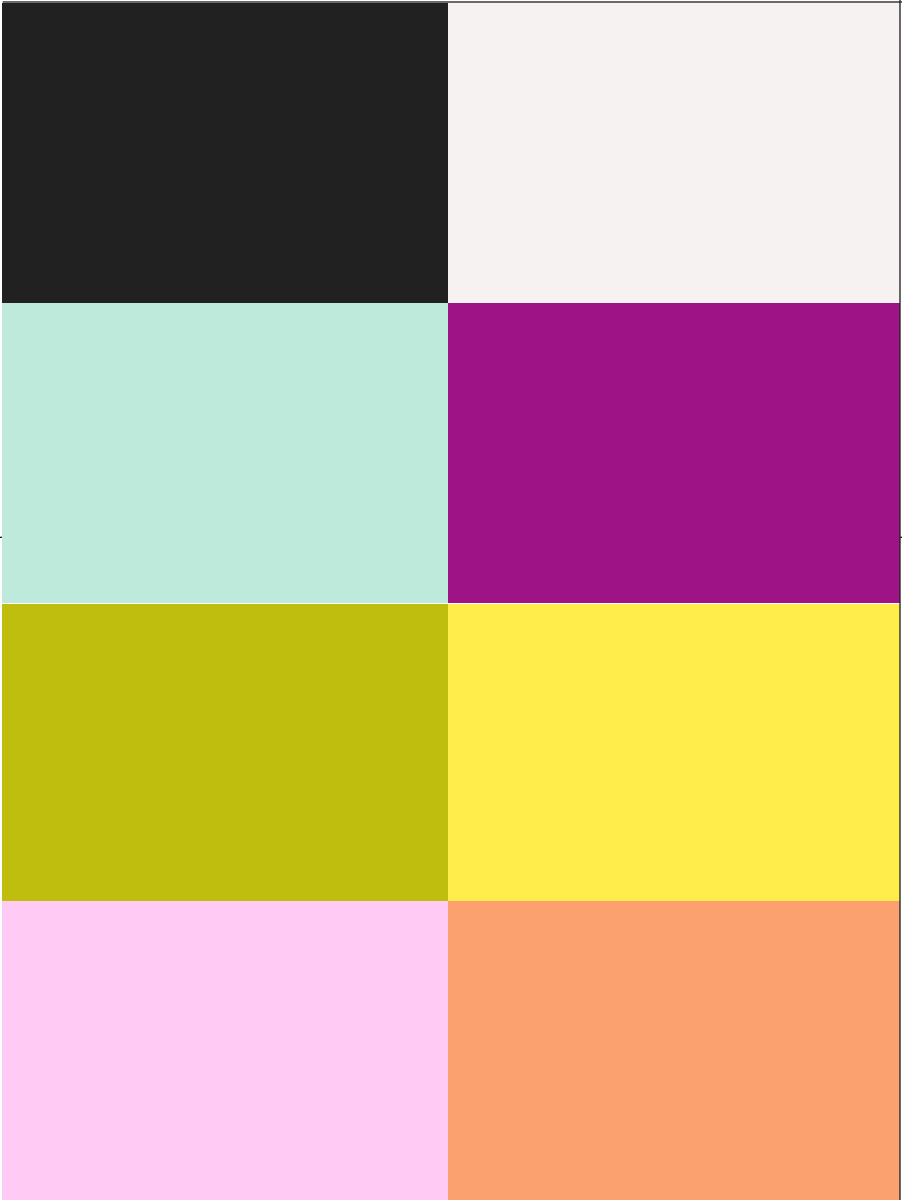
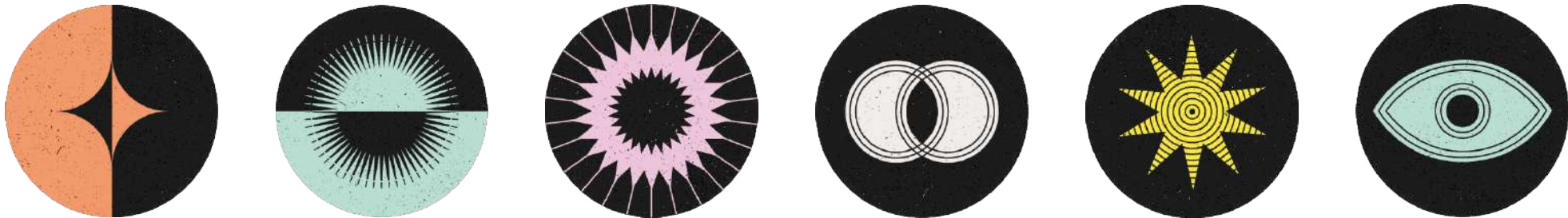


CLICK TO WATCH CHERRY



CLICK TO WATCH JEZEBEL

Ash[★]



Ash Montano is a Portland-based hair stylist with a knack for color. Our main goal was to attract a more daring clientele base, with a friendly and colorful perspective.

I designed simple systems for her to easily use on her own that were playful and fresh!

Ash
Starr



PLIB is a nationally recognized lumber and wood products inspection and certification agency. I was brought on to build and design a thorough and considered internal system for their nation-wide standards. This required reporting to the CEO and top engineers of the company, to ensure that I met the engineering standards necessary for this project.



AMERICAN INSTITUTE OF TIMBER CONSTRUCTION

Tech Note 19

Guidelines for Evaluation of Drilled Holes and Notches in Structural Glued Laminated Timber Beams

JULY 2012



253.835.3344 | info@aitc-glulam.org | aita-glulam.org
American Institute of Timber Construction, AITC and the AITC logos are registered trademarks of the Pacific Lumber Inspection Bureau.



TECH NOTE 19

Where a notch on the tension face cannot be avoided (Figure 4), the depth of a tension side notch is limited to a maximum of 1/2 the depth of the member, not to exceed 3 inches. The design shear reaction at the notch must be limited by Equation 11:

$$R_v \leq \frac{2bd_e F_v C_D C_M C_t C_w}{3} \left(\frac{d_e}{d} \right)^2 \tag{11}$$

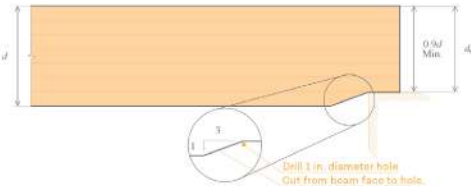


Figure 4: End bearing notch detail

A gradual tapered notch configuration in lieu of a square cornered notch or mechanical reinforcing at square cornered notches may be used to reduce the effects of stress concentrations at the reentrant corner of notches. The notch should be cut from the face of the beam to a drilled hole as shown in Figure 4. The bearing capacity of the wood at the notch should also be evaluated. Tabular design values for bearing (compression perpendicular to grain) for glued laminated timbers are based on the relatively higher grade bottom lamination(s). Notching the beam at the support may result in bearing on lower grade material, which must be considered.

Compression Face Notches at Ends

In some instances, it may be necessary to notch a beam on its compression face at the end of the member. Limitations on such notches are shown in Figure 5. For the conditions shown, the design shear reaction must be limited according to Equation 12 or 13, as appropriate:

$$R_v \leq \frac{2}{3} b \left(d - \left(\frac{d - d_e}{d_e} \right) e \right) F_v C_D C_M C_t C_w \quad \text{where: } e > d_e \tag{12}$$

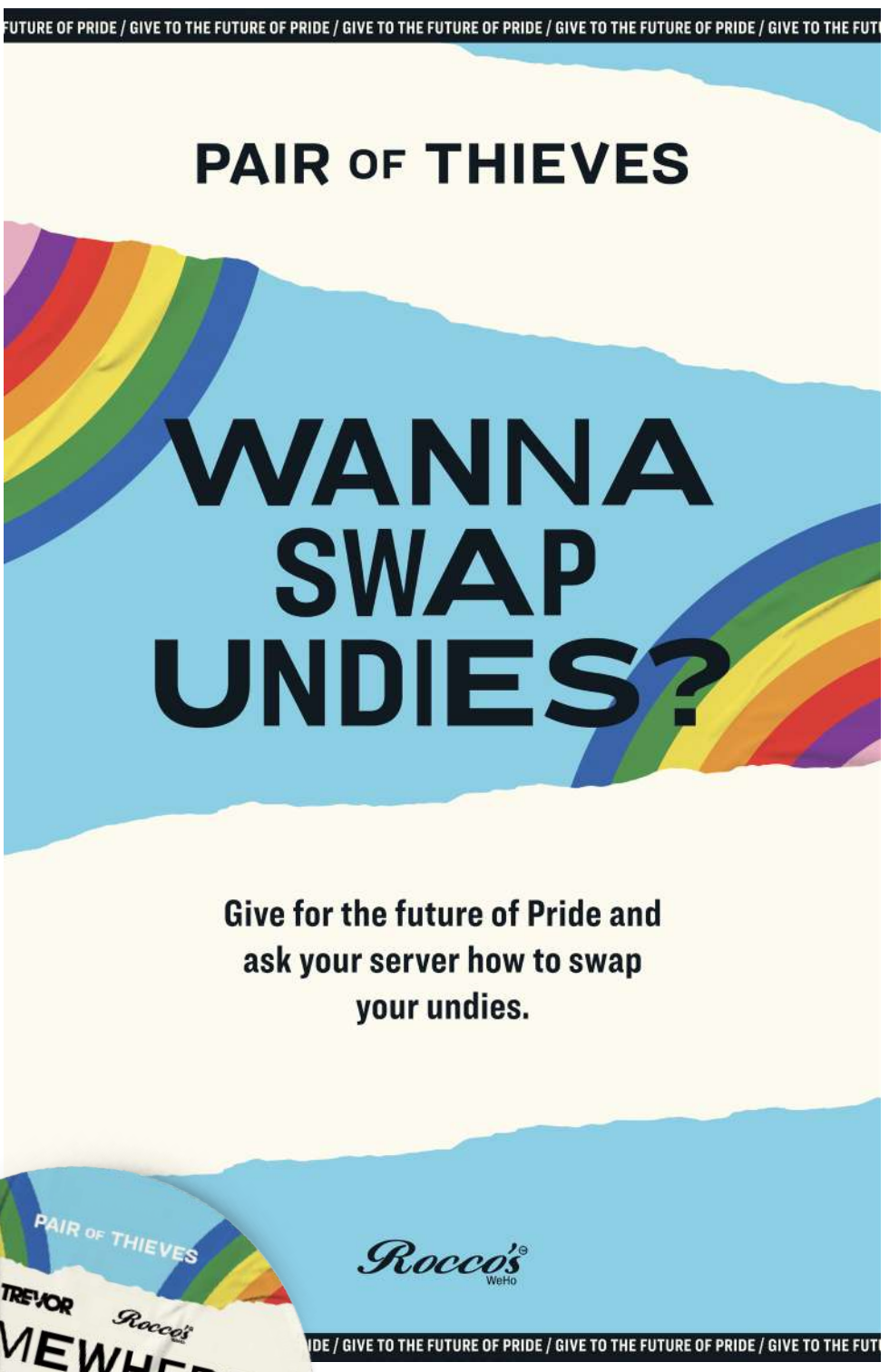
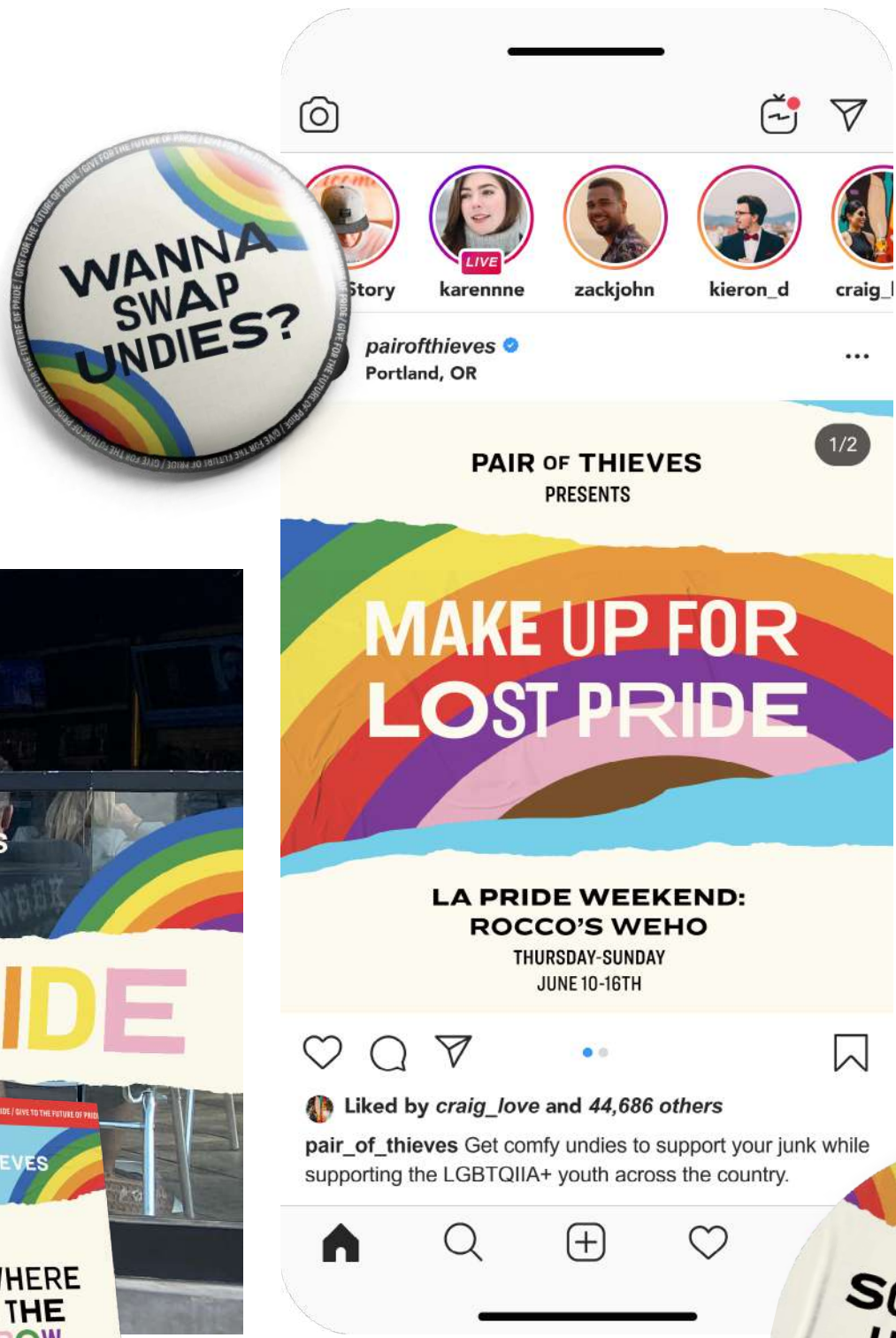
$$R_v \leq \frac{2}{3} b d_e F_v C_D C_M C_t C_w \quad \text{where: } e \leq d_e \tag{13}$$

For Fun!!

Patterns + Color!!



Pair of Thieves is a playful men’s underwear brand that works with the Portland agency, Team Studio. Team requested my help in building a deliverable system for Pair of Thieves’ Pride event at the famous Rocco’s LA bar. This project was a quick turnaround of 10 deliverables that reflected the brands character.



Lazarus Naturals is a national, hand-crafted CBD company that works with Murmur Creative in Portland, Oregon. During my time at Murmur, I was responsible for working on their packaging and several deliverables, including icons and ads.

